

ITREX
GROUP

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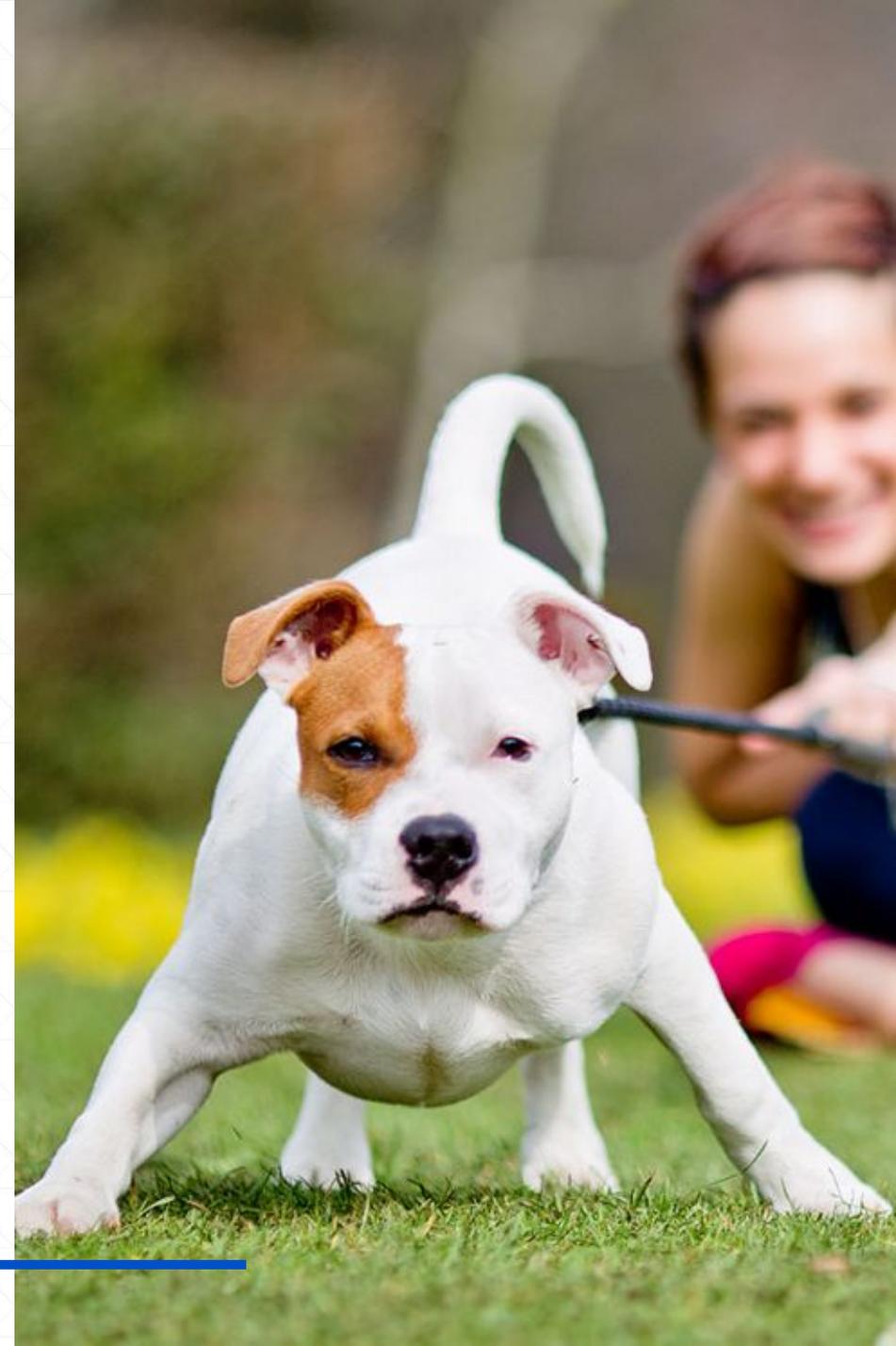
HOW **DOGVACAY** ANSWERED THE NEEDS OF THEIR USERS WITH AN ANDROID APP



4.6 rating with close to **50,000** downloads

Solutions: **Mobile | Android | Web**

Industry: **Consumer | Marketplace**



DOGVACAY



 Santa Monica, California

 dogvacay.com 

DogVacay is a marketplace to connect pet sitters and owners with boarding and walking services.

The DogVacay app was created for dog people, it's an online community which connects dog owners and pet parents with more than 60,000 dog sitters who have five-star ratings across the U.S. and Canada. It's a safe, convenient, and affordable way to make sure your bestfriend is in a loving home while you're away.

All reservations include pet insurance, 24/7 customer support, and daily photo updates of your pooch enjoying a "vacay" of his own. With thousands of 5-star reviews and prices that average half that of a local kennel, you can finally travel with peace of mind.

WHY ITREX GROUP?

DogVacay was searching high and low for developers who could create an Android app to meet the demands of their users. ITREX was able to build a top-rated app from scratch in record time, catch up to the iOS version, and keep pace with the new features being added.

CHALLENGE **pt.1**

DogVacay already had a mature, complex and feature rich product on iOS, but there was an increasing demand from their users for an Android version of the product. DogVacay had a hard time finding a developer that could keep pace with the features being added to iOS.

The Android app required quite a few functions including connecting pet owners with pet sitters, managing bookings, processing payments and refunds, a full feature chat functionality, video updates, and more.



CHALLENGE pt.2



Rich custom interface



Features similar to the Airbnb app



Tight timelines

SOLUTION pt.1

Well established **communication** was a key part of the solution. ITRex's developers communicated directly with the product manager, designers, and iOS-developers. The following 4 steps were essential in maintaining strong communication between the teams.

1. SCRUM methodology was selected and used on the project.
2. ITRex provided time overlap with the LA team for quick communication via Skype and Slack.
3. The Account Manager visited the client's office regularly to check on the status of the project and resolve any issues.
4. Continuous Integration (based on Jenkins) was setup, which allowed ITRex to maintain high quality standards and deliver releases in a shorter time frame.

DogVacay was so impressed with ITRex's work on the Android project that they hired additional front-end and back-end developers to work on their platform and website. The back-end developers spent more than 3 months working onsite in the LA office.

3

months

Lunch

15

months

Duration

3

person/month

Effort

SOLUTION pt.2

“We worked with a few of the developers from ITReX Group to get the Android app out. They worked with our designers and our back-end developers to make sure that we had a solid, bug-free app. We wanted to create a great user experience. When we first launched, we worked with three developers until our first app release was out. Once the app release was out, we just had 1 developer who worked with us full time. He was also doing some work on the back-end on the web, but later he's focusing completely on the Android app.”

Nicole Ellis, Mobile Product Manager, DogVacay

Technologies:



Butter Knife

Retrofit 2

Dagger 2

ITREX TEAM

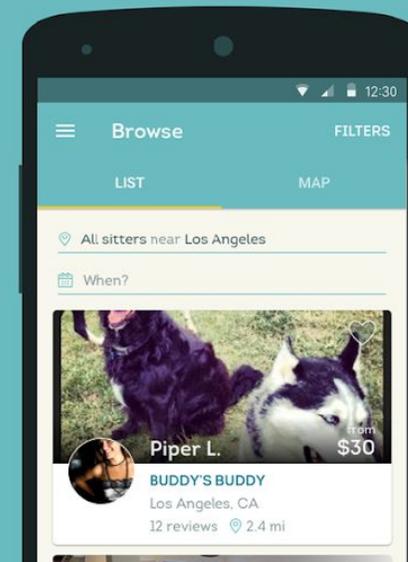
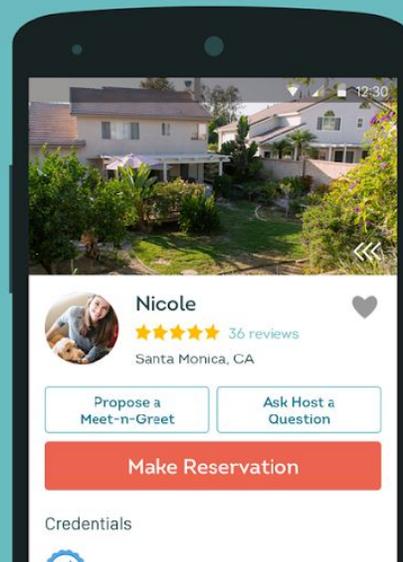
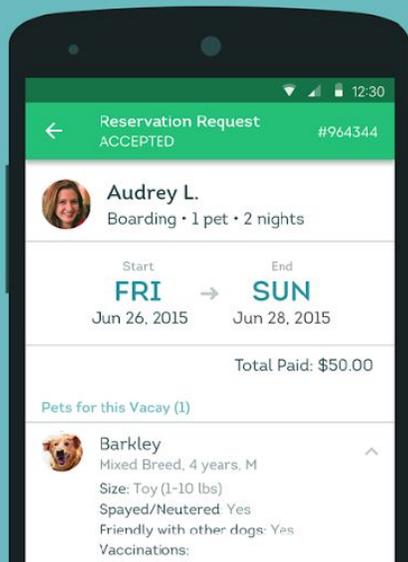


“On my opinion we made great Android-application, in spite we had difficult tasks, we did it! How? We had regular feedback from client. In fact, we worked together very closely. If we had issues and questions I could asked not only product manager, but to iOS-developer or designer of client. It was high-level management. Product manager pretty well knew what they wanted and was providing idea to us much clearly. Weekly sprints and every day calling let us move pretty fast. We never did what was not needed later. And due to Jenkins (software), the client could collect the build himself at any suitable time. We had a plan for updating the application, but at the same time there was no pressure on their part. It was very nice and useful workflow.”

Yury Myshevich, Developer, ITrex Group

RESULTS AND ACHIEVEMENTS pt.1

The app has been featured in the Google Play store, boasts a 99.7 crash-free rate, and has garnered a 4.7 review average for its straightforward, usable design. ITrex Group's tight project management kept the app aligned with style standards and their enthusiasm led to great creative insights.



RESULTS AND ACHIEVEMENTS pt.2



Award winning featured app

DogVacay was able to meet the demands of their users with a fully functioning Android app that has feature parity with the mature iOS version. The app was featured by Google Play and retains a high rating of 4.7, pushing DogVacay ahead of their competition.

Furthermore, DogVacay was able to scale their tech in other departments by employing ITrex engineers.

Main Features:

1. Geo-location function
 2. Messaging module
 3. Integration with payment system: credit cards and Android pay
 4. Integration with a few analytics systems
 5. in app camera with the possibility to add stickers and text to images
 6. Beautiful custom calendar
-

RESULTS AND ACHIEVEMENTS pt.3



money saved



in the first 90 days after
launching version 1



on Google Play

TESTIMONIAL



 See full review on [Clutch](#) 

“The ITRex Group made a solid app, which has great ratings in the Google Play store. Out of 5 stars, we have a 4.7 ranking in Google Play for our app. We've had multiple features in Google Play, including the main store home page. Many apps are less than 80 percent, and we're at 99.7 percent crash-free. That's an extremely high, powerful number.

We've worked with a couple developers now from ITRex Group, and every one of them has been professional. They wanted to create the best product. If they have ideas for us, we're readily open to that. Many times, they have features that they're excited about. That's great to see as it shows the team in the best light as well. Everyone we've worked with has done a great job and made solid products.”

Nicole Ellis, Mobile product manager, DogVacay

LET'S BUILD SOMETHING GREAT TOGETHER.

It's as easy as...

1

Have an idea? Fill out the form below.

2

We will contact you soon to follow-up.

3

Our team of professionals will share their experiences and prepare a proposal. (Free Estimates)

Call us **+1-424-353-7917** or email: **hello@itrexgroup.com**

Want more case studies? Follow to **www.itrexgroup.com**

WHY ITREX GROUP?

WE ARE A TALENTED AND DEDICATED TEAM OF PROFESSIONALS.

We are a group of professional software development/maintenance engineers with more than 9 years of experience in delivering superior products and custom solutions.

**Clients say
we deliver on**

Clutch



14 reviews



5 stars

**We are
nominated for**

PATRICK SOON-SHIONG
INNOVATION AWARDS



**Incredible
status on**

Upwork



68k hours



>100 projects



5 stars

WE CAN HELP YOU. GET A QUOTE FOR FREE!



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